

94° COFFEE & WATER.

NEW PRODUCT / CONCEPT, LOGO & BRAND DEVELOPMENT

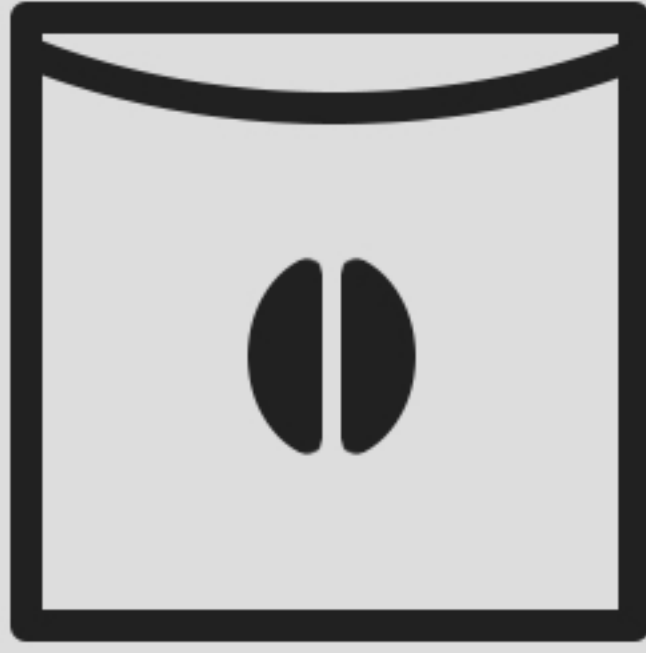
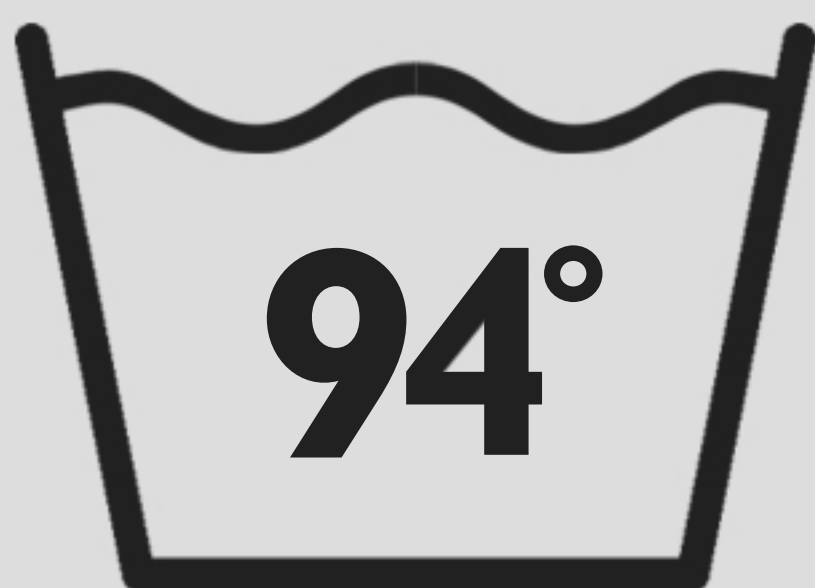


LOGO.

94°

   
1.35% COFFEE / 98.64% WATER / 0.01% MINERAL / NINEFOUR.CO

ICONS.



COFFEE BAG LABELS.

GUATEMALA

Todosantarita

VARIETY & PROCESS
BOURBON, CATUAI, CATURRA, PACHE & TYPICA
PARTIALLY FERMENTED & WASHED

ELEVATION & REGION
1350 - 1650_{HASL} HUEHUETENANGO

TASTE NOTES
STRAWBERRY, RASPBERRY, PASSION FRUIT
JASMIN, HIBISCUS & CHOCOLATE

250Gr. Roasted Coffee
www.ninefour.co / @ninefour.co

ETHIOPIA

Hunkute

VARIETY & PROCESS
LOCAL HEIRLOOM, FULLY WASHED

ELEVATION & REGION
2000_{HASL} OROMIA REGION

TASTE NOTES
WILD FLOWERS, PEACH, PASSION FRUIT
MILK CHOCOLATE, TEA LIKE

250Gr. Roasted Coffee
www.ninefour.co / @ninefour.co

UGANDA

Mahango Thuyihimbe

VARIETY & PROCESS
SL28 & SL14, FULLY WASHED

ELEVATION & REGION
1800_{HASL} RWENZORI MOUNTAINS

TASTE NOTES
JUICY NECTARINE, COCOA, VIOLETS &
JASMINE FLOWERS,
BLACK TEA & CHOCOLATE

250Gr. Roasted Coffee
www.ninefour.co / @ninefour.co